

# community partner program

Our goal is to eliminate repetitive solicitation of funds necessary to carry out the YW mission and vital community programs - many of which directly benefit your company's customers and employees. By participating in the community partner program, your business is exposed to the YW's base of passionate supporters in key demographic areas via email, social media, and direct mail. Your business is provided intentional visibility to these potential customers and brand ambassadors.

	PLATINUM	GOLD	SILVER	BRONZE
<b>PARTNER BENEFITS</b>	\$50,000	\$25,000	\$10,000	\$5,000
Logo placement in YWCA newsletters	•	•	•	•
Corporate Sponsor Logo placement on website & facility	•	•	•	
Recognition in all event promotional materials	•			
Community YWCA Meeting Space	• (10)	• (5)	• (2)	• (1)
<b>TRIBUTE TO WOMEN</b>				
Corporate table for 8 at Tribute to Women	•	•	•	4 Tickets
Corporate Community Honorees at Tribute to Women	• (2)	• (2)	• (1)	• (1)
<b>TURKEY TROT &amp; GOBBLER'S GAIT 5K</b>				
Employee Registrations for Turkey Trot Women's 5k	• (8)	• (6)	• (4)	• (2)
Conditioning Registrations for Turkey Trot 5k	• (8)	• (6)	• (4)	• (2)

## OR SPONSOR A SINGLE EVENT FOR \$3,000:

- logo on event marketing material (print and digital marketing and/or participant souvenir when applicable)
- opportunity to distribute your company's marketing material at event
- logo on YWCA website event page
- registrations or tickets to event
- opportunity to make comments at event
- name a Corporate Community Honoree at Tribute to Women

eliminating racism  
empowering women

**ywca**

Northeast Tennessee and Southwest Virginia

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Your company benefits from  
**COMMUNITY PARTNERSHIP**  
in so many ways



### BUILD A STRONG COMMUNITY

with an organization having a history of supporting women and families since 1943.

### ENGAGE YOUR EMPLOYEES

through volunteer opportunities, professional development training, and community events.



### CONTRIBUTION RECOGNITION

Community Partners are recognized regularly throughout YWCA's marketing.

### EMPOWER THE NEXT GENERATION

by investing in programs like TechGYRLS free after-school STEM education, 3-STAR rated sliding scale childcare, and Moms-R-Us Teen Pregnancy Education.

