

corporate partner program

Marketing and promoting your company is a significant business expense. By participating in the corporate partner program, your business has access to the YW's base of passionate supporters in key demographic areas (women ranging from their late teens through their early 60s) via email, social media, and direct mail when you join the YW's corporate partner program. Your business receives access to these potential customers and brand ambassadors. Our purpose is to eliminate repetitive solicitation of funds necessary to carry out the YW mission and vital community programs- many of which directly benefit your company's customers and employees.

	platinum	gold	silver	bronze
partner benefits	\$50,000	\$25,000	\$10,000	\$5,000
Logo placement in YWCA newsletters (print & electronic)	•	•	•	•
Corporate Sponsor Logo placement on website	•	•	•	
Recognition in all event promotional materials	•			
Tribute to Women				
Corporate table for 8 at Tribute to Women	•	•	•	4 Tickets
Corporate Community Honorees at Tribute to Women	•(2)	•(2)	•(1)	•(1)
Emerge Women's Professional Series				
Employee Participants at Emerge Live Event	•(8)	•(6)	•(4)	•(2)
Emerge Webinar Site Host Registration	•			
Employee Webinar Participants	•(20)	•(8)	•(4)	•(4)
Speaker Introduction at Emerge	•	•	•	
Turkey Trot & Gobbler's Gait 5k				
Company Registrations for Turkey Trot Women's 5k	•(8)	•(6)	•(4)	•(2)
Conditioning Registrations for Turkey Trot 5k	•(8)	•(6)	•(4)	•(2)

Or sponsor a single event for \$3,000

event sponsors receive:

- logo on event marketing material including (print and digital marketing and/or Turkey Trot T-shirt)
- opportunity to distribute marketing material at event
- logo on YWCA website event page
- limited company registrations or tickets to event
- opportunity to introduce a speaker at Emerge
- name a Corporate Community Honoree at Tribute to Women



Your company benefits from
corporate partnership
in so many ways
www.ywcabristol.org



build a strong community

by taking part in women's empowerment, social justice, and women's health and safety initiatives

engage your employees
through volunteer opportunities, professional development training, and community events.



align your corporate values

with an organization having a history of supporting women and families in Northeast Tennessee and Southwest Virginia since 1943.

recognize your contribution

Corporate Partners are recognized regularly on YWCA Bristol's social media, website, press releases, special events, and certain levels have corporate logos displayed in the gym year round.



empower the next generation

by investing in YW programs like TechGYRLS free after-school STEM education for at-risk girls, 3-STAR rated sliding scale childcare, Moms-R-Us Teen Pregnancy Education which gives young moms and dads the tools they need to be better parents and encourages them to pursue their education and career goals.